

Extract from an 16 point action plan written in collaboration between stakeholders

Point 14: Raise awareness on waste prevention and sorting

Description of activities:

- Update/create/improve existing tools to carry out outreach activities: supports more visuals, concrete, simple and playful messages, use new technologies and applications, create "home-made" home-made" tutorials with partners, etc. > adapt the tools according to the different profiles (schoolchildren, general public, tourists, etc.)(schools, general public, tourists, professionals, etc.)
- Organize periodic meetings and participate in national thematic weeks (European Waste Reduction Week, European Sustainable Development Week, National European Week for Waste Reduction, European Sustainable Development Week, Composting Week, etc.).
- List and relay the actions of local structures
- Communicate on the actions of the PLPDMA: identify the communication tools available on the territory and identify the needs: digital or paper tools, public and institutional relays (magazines, websites, newsletters, displays in public places, in committed businesses, etc.).



Level of impact: (medium)

Monitoring and Evaluation Indicators:

- Number of activities carried out, by theme
- Number of thematic weeks in which the territory's communities participated
- Number of events carried out
- Number of people sensitized

Provisional schedule:

2022	2023	2024	2025	2026
No activities	Activities	Activities	No activities	No activities